

CATHERINE C. RUETSCHLIN, PhD  
University of Utah  
Adjunct Assistant Professor of Economics  
August 2018

## EDUCATION

---

The New School for Social Research  
6 E. 16th Street, 11<sup>th</sup> Floor  
New York, NY 10003

PhD Economics January 2018  
MPHIL Economics 2012  
MA Economics 2007

Examination Fields: Labor Economics, International Trade and Finance (with honors)  
Dissertation: Intra-industry Occupational Segregation: Measuring the Role of Race & Ethnicity in Occupational Hierarchies  
Committee: Dr. William Milberg, Dr. Teresa Ghilarducci, Dr. Darrick Hamilton

Western State Colorado University  
600 Adams St.  
Gunnison, CO 81231

BA Economics & Political Science 2004

## HONORS AND AWARDS

---

Elinor Goldmark Black Fellowship for Advanced Studies in the Dynamics of Social Change, The New School for Social Research 2012  
David M. Gordon Dissertation Fellowship, The New School for Social Research 2011  
Dean's Fellowship, The New School for Social Research 2007-2010  
Outstanding MA Graduate Award for the Department of Economics, The New School for Social Research 2007  
Student of Excellence Award, Western State Colorado University 2004  
Steven J. Borick Scholarship for Business and Economics, Western State Colorado University 2003-2004

## TEACHING EXPERIENCE

---

University of Missouri-Kansas City  
Department of Economics  
211 Haag Hall  
5120 Rockhill Rd  
Kansas City, MO 64110

2015-2016

### Visiting Professor

- Provided undergraduate course design and class instruction in introductory microeconomics and macroeconomics, intermediate macroeconomics, and advanced undergraduate instruction in labor economics
- Executed learning plans developed for students from a broad range of socioeconomic and educational backgrounds
- Served as media and community liaison for research related to economic issues and public policy, including two published interviews with the Kansas City Star, and public speaking engagements including the PBS/KCPT RE: Dream program
- Awarded a research contract to work with UMKC faculty Stephanie Kelton and Scott Fullwiler upon completion of the visiting term.

City University of New York-Baruch College

2008-2010

Department of Economics and Finance, Zicklin School of Business

55 Lexington Avenue

New York, NY 10010

### Adjunct Lecturer

- Provided undergraduate course design and class instruction in introductory microeconomics and advanced undergraduate labor economics
- Executed learning plans developed for students from a broad range of socioeconomic and educational backgrounds

The New School for Social Research

2006-2007

Department of Economics

6 E. 16<sup>th</sup> Street, 11<sup>th</sup> Floor

New York, NY 10003

### Teaching Assistant

- Developed independent lectures, problem sets, and exams for teaching introductory microeconomics under the supervision of Professor William Milberg and introductory macroeconomics under the supervision of Professor Duncan Foley

## PROFESSIONAL EXPERIENCE

---

Demos

2011-2017

80 Broad St., 4th Floor

New York, NY 10004

Fellow, 2015-2017

Senior Policy Analyst, 2014-2015

Policy Analyst, 2012-2014

## Research Analyst, 2011-2012

- Authored or co-authored 12 economic policy research papers for both technical and broad audiences, as well as additional editorial and press publications and presentations and testimony for legislators and legislative staff
- Conducted economic research including the collection, analysis, interpretation, and graphical expression of economic data from sources such as the US Census American Community Survey, the Bureau of Labor Statistics Current Population Survey, the Survey of Income and Program Participation, and the Survey of Consumer Finances
- Provided individual and collaborative economic research design across all phases of study including planning, information assembly, problem solving, analysis, interpretation, and presentation of findings
- Represented Demos policy research and analysis to legislative committees and hearings, including the US House of Representatives, the Congressional Hispanic Caucus, and state-level briefings across the US
- Represented Demos policy research and analysis in the media, including national television, radio, internet, and print outlets such as Fox News, MSNBC, and The New York Times
- Served as coordinator of economic mobility research subject area work team from 2013-2014, facilitating workflow across development, research, and communications functional teams
- Identified and cultivated relationships with key allies in academia, government, and policy and advocacy organizations
- Cultivated and maintained communication with external partners
- Contributed communications strategies for economic research

The New School for Social Research  
6 E 16th Street, 11th Floor  
New York, NY 10003

2007-2011

## Coordinator of Student Advising, 2009-2011

### Economics Department Student Advisor, 2007-2009

- Trained and supervised a staff of 10 student advisors
- Managed registration and academic review for over 1000 MA and PhD students
- Represented the Office of Academic Affairs on university-wide committees
- Served as liaison between students, student advisors, and university central administration
- Performed editing, layout, and publication of monthly Academic Affairs newsletter
- Served as first point of communication for existing and potential students
- Administrator for departmental and student affairs for the Department of Economics

The New School, Schwartz Center for Economic Policy Analysis  
79 5th Ave., 11th Floor

2010-2011

New York, NY 10003

### Research Assistant

- Developed strategy and implementation of US Congressional briefing series on retirement security and tax expenditures under the supervision of Professor Teresa Ghilarducci
- Coordinated outreach and logistics for Congressional briefing with cosponsors, participants, funders, and guests
- Provided research and documentation on tax expenditures and social programs
- Performed project budget oversight

United Nations, Financing for Development Office  
2 United Nations Plaza (DC2- 2170)  
New York, NY 10017 United States

2006

### Economic Affairs Intern

- Wrote and edited background documents for expert-level meeting entitled Financing Access to Basic Utilities for All
- Provided research and analysis for UN publication Financing Access to Basic Utilities for All
- Performed event planning and coordination for the Special High-Level Meeting of ECOSOC with the Bretton Woods Institutions, the World Trade Organization and the United Nations Conference on Trade and Development
- Maintained multi-stakeholder communications, specifically coordinating NGO participation in DESA events

## POLICY PUBLICATIONS

---

- “The Macroeconomic Effects of Student Debt Cancellation” with Scott Fullwiler, Stephanie Kelton and Marshall Steinbaum, *Levy Economics Institute Public Policy Brief*, February 6, 2018.
- “The Retail Race Divide: 21st Century Racial Inequity in Retail Employment” with Dedrick Asante-Muhammad, *Demos and NAACP*, June 2015.
- “The Racial Wealth Gap: Why Policy Matters,” with Laura Sullivan, Tatjana Meschede, Lars Dietrich, Thomas Shapiro, Amy Traub, and Tamara Draut, *Demos and Brandeis University Institute for Assets and Social Policy*, March 10, 2015.
- “A Higher Wage is Possible at Walmart (2014 Update),” with Amy Traub, *Demos*, June 4, 2014.
- “Fast Food Failure: How CEO-to-Worker Pay Disparity Undermines the Industry and the Overall Economy,” *Demos*, April 22, 2014.
- “Testimony on the Effects of Student Debt on Our Economic Wellbeing and The Higher Ed, Lower Debt Act,” Delivered to the State of Wisconsin Universities and Technical Colleges Committee, February 5, 2014.

- “The Challenge of Credit Card Debt for the African American Middle Class,” with Dedrick Asante-Muhammad, *Demos and NAACP*, December 4, 2013.
- “A Higher Wage is Possible,” with Amy Traub, *Demos*, November 19, 2013.
- “Stuck: Young America’s Persistent Jobs Crisis,” *Demos*, April 4, 2013.
- “Rethinking Retail: How investments in the Retail Workforce Can Impact Families, Firms, and Economic Growth,” *Challenge: The Magazine of Economic Affairs*, vol. 56 no. 2, March-April 2013 pp 31-52.
- “Retail’s Hidden Potential: How Raising Wages Would How Raising Wages Would Benefit Workers, The Industry and the Overall Economy,” *Demos*, November 19, 2013.
- “The Plastic Safety Net, Findings from the 2012 National Survey on Credit Card Debt of Low- and Middle-Income Households,” with Amy Traub, *Demos*, May 22, 2012.
- “The State of Young America: Economic Barriers to the American Dream,” with Tamara Draut and Robert Hiltonsmith, *Demos*, November 2, 2011.

## PRESENTATIONS AND TESTIMONY

---

- 2016 Kansas City PBS Opportunity and Obstacles: A Re:Dream Panel Discussion, April 21, 2016; “The State of the American Dream, Past, Present, Future.”
- 2015 Anna E Casey Foundation and Grantmakers for Children and Families forum on Addressing Economic Inequality Through a Racial Lens, April 21, 2015; “The Racial Wealth Gap: Why Policy Matters.”
- 2015 Economic Analysis and Research Network (EARN) Annual Conference, April 16, 2015; “Equity in the balance: How a Low Wage Nation Perpetuates Systems of Economic Racism and Gender Discrimination.”
- 2015 Jobs with Justice Working but Still Poor Conference, March 13, 2015; “Going Places in the Walmart Economy: Low Wage Jobs and Public Transportation.”
- 2014 Council of Institutional Investors Annual Meeting, May 8, 2014; “Inequality and Investment: How CEO-to-Worker Pay Disparity Undermines Performance.”
- 2014 AFL-CIO Pension Trustees Roundtable, May 7, 2014; “Inequality and Investment: How CEO-to-Worker Pay Disparity Undermines Performance.”
- 2014 Harvard Trustee Leadership Forum on Income Inequality and Potential Risks to Investors, May 1, 2014; “CEO-to-Worker Pay Disparity in Fast Food and Beyond: Implications for Investors.”
- 2014 New York City Comptroller Investor Briefing, April 28, 2014; “CEO-to-Worker Pay Disparity in Fast Food and Beyond: Implications for Investors.”
- 2014 State of Wisconsin Universities and Technical Colleges Committee Hearing on the Higher Ed, Lower Debt Act, February 5, 2014; “The Effects of Student Debt on Our Economic Wellbeing and The Higher Ed, Lower Debt Act.”

- 2013 Economic Analysis and Research Network (EARN) Annual Conference, October 9, 2013; “Getting by in Part-time America: Current Research and State Policy Solutions.”
- 2013 Congressional Hispanic Caucus Institute Public Policy Summit, October 1, 2013; “Part-time Latino Workers: Gaining Access to Employee Benefits.”
- 2013, Field Hearing on HR 675 with Congresswoman Judy Chu, California’s 27th District, May 2, 2013; “The Part-time Workers’ Bill of Rights: From Poverty to Prosperity.”
- 2013, Field Hearing on HR 675 with Congresswoman Barbara Lee, California’s 13th District, April 30, 2013; “The Part-time Workers’ Bill of Rights: From Poverty to Prosperity.”
- 2013, US House of Representatives Education and Workforce Committee Briefing, April 23, 2013; “Retail Workers, Challenges and Opportunities.”
- 2013, Field Hearing on HR 675 with Congresswoman Jan Schakowski, Illinois’ 9th District, March 26, 2013; “The Part-time Workers’ Bill of Rights: From Poverty to Prosperity.”
- 2013, American Federation of Teachers National Higher Education Issues Conference, the State Disinvestment plenary session, February 19, 2013; “College Funding in Context: Moving beyond the Debt-for-Diploma System by Strengthening Higher Education Financing.”